
SPONSORSHIP & EXHIBITION
PROSPECTUS



**smart
strokes**

6th Australasian Nursing & Allied Health Stroke Conference
"Smart Strokes 2010 - New Futures"
5 - 6 AUGUST 2010
CROWNE PLAZA TERRIGAL, NSW, AUSTRALIA

INVITATION TO PARTICIPATE

On behalf of the organising committee, I am pleased to invite you to participate in the **6th Australasian Stroke Nursing & Allied Health Conference, SMART STROKES 2010**, to be held at the **Crowne Plaza Terrigal, NSW from 5 - 6 August 2010**.

The Conference and Exhibition will take place in the **Hawkesbury Lobby** of the **Crowne Plaza Terrigal**, which provides excellent facilities for such events. Sponsorship packages are being offered which present outstanding value for Sponsors seeking an association with a high profile, and worthwhile initiative. The exhibition of your products, instruments, hardware and/or software, educational or scientific literature, will complement the scientific program. All Sponsors will be widely publicised and together with the Exhibitors will have an opportunity to advertise in the conference materials. This prospective presents some of the many options for your company to be visibly present at this important event.

The conference has gone from strength to strength over the last four years. It began in 2005 with just over 100 delegates, and in 2009, approximately 250 nursing and allied health delegates attended. The conference attracts most delegates from within New South Wales, but it also attracts interstate and international delegates. The popularity and continuing viability of the conference illustrated the need for a conference of this kind within the field of Stroke care.

This event attracts not only senior nursing and allied health managers, but also 'front line' health professionals working in the acute, rehabilitation and community sectors. These delegates are often recommending the purchase for a wide range of products and services such as:

- Point of care devices
- Monitoring equipment
- Lifting equipment
- Medication education
- Calf compressors
- Continence devices
- ADL equipment
- Beds and bedding
- Books
- Rehabilitation providers
- Rehabilitation equipment

To take advantage of this opportunity, please read through the sponsorship and exhibition packages to see which one best suit your marketing needs. Alternatively, the Conference Secretariat would be very happy to tailor a package to meet your specific requirements.

We look forward to your support and participation in the Conference.

Isobel Hubbard
Conference Chair

SPONSORSHIP OPPORTUNITIES

All prices are in Australian dollars and inclusive of GST

GOLD SPONSOR (exclusive to 1 company only)

\$11,000

Exhibition

- One (1) x standard exhibition booth (3m x 2m) in preferred location
- Four (4) x exhibitor registrations

Registrations

- Two (2) x full conference registrations (including Conference Dinner)

Social Function

- Four (4) x tickets to Conference Dinner
- Company logo on Conference Dinner menu
- Opportunity to display company banners at Conference Dinner (supplied by sponsor)

Advertising

- Company logo on the cover of Registration Brochure and Final Program Book
- Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
- One (1) x Full A4 page black & white advertisement in Final Program Book (supplied by sponsor)
- Special recognition at Conference opening and closing sessions
- Two (2) x A4 flyers in Conference satchels

Delegate Information

- Delegate list (name, organisation and State only) in accordance with Privacy Legislation
-

SILVER SPONSOR (Limited to 3 companies only)

\$7,700

Exhibition

- One (1) x standard exhibition booth (3m x 2m)
- Three (3) x exhibitor registrations

Registration

- Two (2) x full conference registrations (including Conference Dinner)

Social Function

- Two (2) x tickets to the Conference Dinner

Advertising

- Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
- One (1) x ½ A4 page, black & white advertisement in Final Program Book (supplied by sponsor)
- One (1) x A4 flyer in Conference satchels

Delegate Information

- Delegate list (name, organisation and State only) in accordance with Privacy Legislation
-

BRONZE SPONSOR

\$5,500

Exhibition

- One (1) x standard exhibition booth (3m x 2m)
- Two (2) x exhibitor registrations

Registration

- One (1) x full conference registration (including Conference Dinner)

Social Functions

- One (1) x ticket to the Conference Dinner

Advertising

- Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
- One (1) x ¼ A4 page black & white advertisement in Final Program Book (supplied by sponsor)
- One (1) x A4 flyer in Conference satchels

Delegate information

- Delegate list (name, organisation and State only) in accordance with Privacy Legislation
-

DELEGATE SACHEL SPONSOR

\$3,300

- Company logo printed on Delegate Satchels
 - Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
 - One (1) x single A4 flyer in Conference satchels
 - Delegate list (name, organisation and State only) in accordance with Privacy Legislation
-

LANYARD SPONSOR

\$3,300

- Company logo printed on lanyards
 - Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
 - One (1) x single A4 flyer in Conference satchels
 - Delegate list (name, organisation and State only) in accordance with Privacy Legislation
-

ADVERTISING OPPORTUNITIES (Artwork to be supplied by Sponsor)

- Full A4 page black & white advertisement Final Program Book **\$1,400**
 - ½ A4 page black & white advertisement Final Program Book **\$880**
-

SACHEL INSERTS

\$880

- Opportunity to place one (1) x A4 flyer in Conference satchels
-

WORKSHOP SPONSORSHIPS / SPONSORED SPEAKERS *(Price on application)*

We welcome workshop sponsorship and sponsored speaker suggestions. Please send your suggestion to the Conference Secretariat (smartstrokes@conferenceaction.com.au) who will forward it to the Conference Committee for consideration.

EXHIBITION OPPORTUNITIES

All prices are in Australian dollars and include GST.

EXHIBITION BOOTH

\$2,200

All shell scheme booths will have the following inclusions:

- Two (2) exhibitor staff registrations
 - One (1) exhibition booth (3m x 2m) for the duration of the conference, including:
 - Velcro compatible walls (2.4m high)
 - Fascia board with company name
 - 2 spotlights affixed to fascia board
 - 1 x power point outlet
 - Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
 - One (1) Conference satchel
 - Copy of delegate list (name, organisation, State/Country only), in accordance with
 - Privacy Legislation
-

TABLE DISPLAY

\$1,500

- All table displays will have the following inclusions:
 - Two exhibitor staff registrations
 - Exhibition display area 2m x 2m
 - One skirted trestle table and chairs
 - Company logo on the Sponsor Acknowledgement page in Registration Brochure and Final Program Book
 - Conference satchel
 - Copy of delegate list (name, organisation, State/Country only), in accordance with Privacy Legislation
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ANTICIPATED EXHIBITION TIMES

Thursday, 5 August 2010

0700 – 1000 hours (exhibitor move-in)

1030 – 1700 hours (exhibition open)

Friday, 6 August 2010

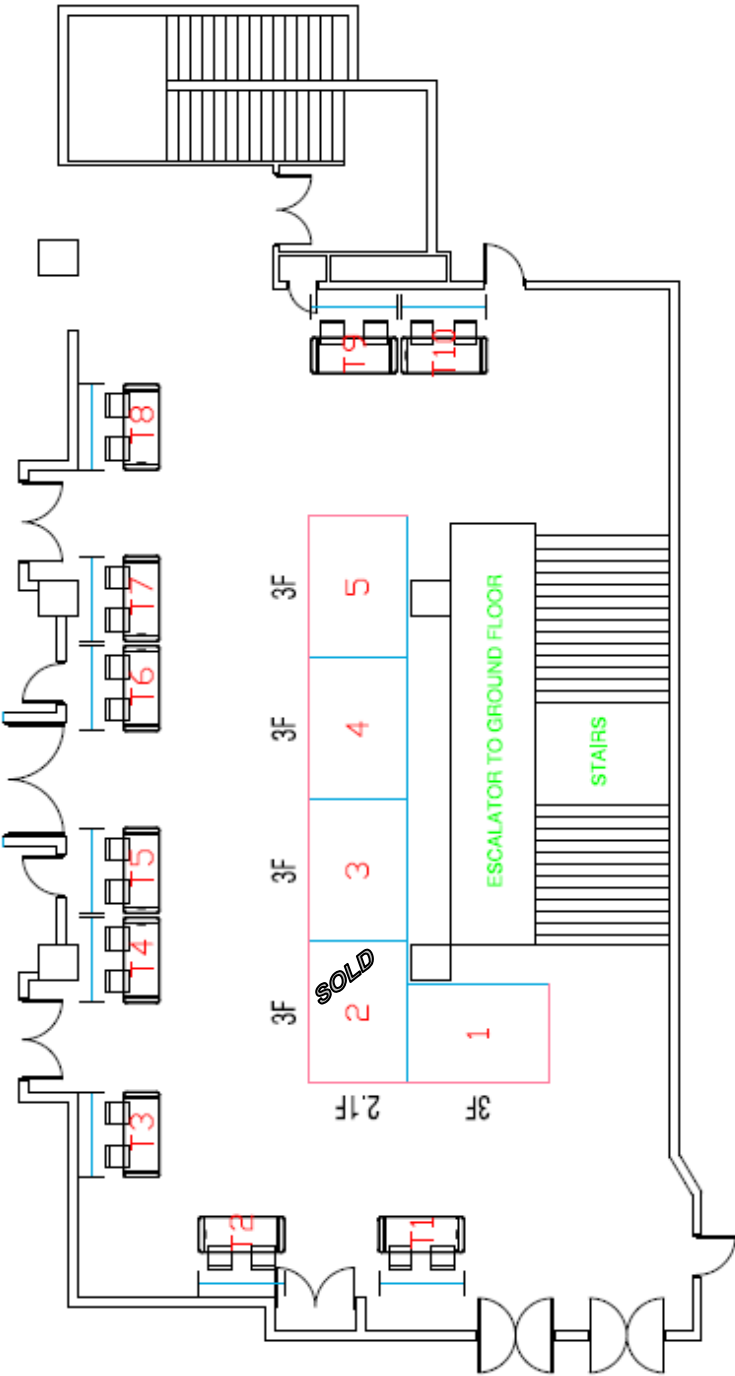
0830 – 1530 hours (exhibition open)

1530 – 1630 hours (exhibitor move-out)

BOOKING INSTRUCTIONS

- Please indicate the sponsorship package(s) and/or exhibition booth(s) of your choice on the attached booking form and return to the Smart Strokes 2010 Conference Secretariat.
- A tax invoice and a confirmation letter indicating your sponsorship package and/or the number of your exhibition booth / area will be sent once allocated.
- A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 7 weeks prior to the event.
- Please refer to the following floor plan for your choice of exhibition space. With regards to the booth allocation process, major sponsors will be given priority and then allocation will proceed in order of receipt of applications. The number of exhibition spaces is limited – so don't be disappointed - **ORDER TODAY.**

EXHIBITION FLOOR PLAN



CLIENT PLAN
5 (3x2.1) Corinthian Booths
10 Traefik Table Settings



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"Smart Strokes 2010 - New Futures"

5 - 6 AUGUST 2010

CROWNE PLAZA TERRIGAL, NSW, AUSTRALIA

SPONSORSHIP & EXHIBITION APPLICATION FORM

All prices are in Australian dollars and inclusive of GST

Contact: _____

Position: _____

Company: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

SPONSORSHIP OPPORTUNITIES (PLEASE TICK YOUR PREFERENCE)

GOLD SPONSOR	\$11,000	<input type="checkbox"/>	LANYARD SPONSOR	\$3,300	<input type="checkbox"/>
SILVER SPONSOR	\$ 7,700	<input type="checkbox"/>	A4 AD IN THE PROGRAM BOOK	\$1,400	<input type="checkbox"/>
BRONZE SPONSOR	\$ 5,500	<input type="checkbox"/>	½ A4 AD IN THE PROGRAM BOOK	\$ 880	<input type="checkbox"/>
SACHEL SPONSOR	\$ 3,300	<input type="checkbox"/>	SACHEL INSERT	\$ 880	<input type="checkbox"/>

EXHIBITION OPPORTUNITIES (PLEASE TICK YOUR PREFERENCE)

EXHIBITION BOOTH	\$ 2,200 each	<input type="checkbox"/>	Preference 1	_____
			Preference 2	_____
			Preference 3	_____
TABLE DISPLAY	\$ 1,500 each	<input type="checkbox"/>	Preference 1	_____
			Preference 2	_____
			Preference 3	_____

Signed: _____ Date: _____

Please complete and forward application to:
 Smart Strokes 2010 Conference Secretariat
 Conference Action Pty Ltd
 PO Box 576 Crows Nest NSW 1585 AUSTRALIA
 Tel: +61 2 9431 8641
 Fax: +61 2 9431 8677
 Email: smartstrokes@conferenceaction.com.au