



# AVETRA 2010

13<sup>th</sup> Annual Conference

Holiday Inn, Surfers Paradise, QLD

Thursday, 8 – Friday, 9 April 2010

*Workshops: Wednesday, 7 April 2010*

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## SPONSORSHIP & EXHIBITION PACKAGE

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### WHAT IS AVETRA?

AVETRA is Australia's national, independent association of researchers in vocational education and training (VET). It was established in 1997 with initial financial assistance from the Australian National Training Authority Research Advisory Council and receives support from the National Centre for Vocational Education Research (NCVER).

The Australian Vocational Education and Training Research Association (AVETRA) aims to promote quality VET research, build capacity to undertake VET research and evaluation, and provide opportunities to exchange information and ideas. VET research may be on a small or large scale, for policy development, to improve teaching and assessment practices or to discover which partnerships, programs and services best meet the needs of the individuals, communities and enterprises. AVETRA members include TAFE and university-based researchers, training managers, industry-based trainers and managers, and VET decision-makers.

With a substantial and growing membership, it is committed to:

- ▶ furthering the contribution of VET research to the development of Australian VET policy
- ▶ independently reviewing VET research priorities
- ▶ promoting independent and significant research in VET, with due regard for the intellectual property rights of researchers
- ▶ raising the profile of VET research in the academic and training communities
- ▶ promoting training in research methods for those working in or with the VET sector
- ▶ providing platforms for the dissemination of research findings

## **2010 CONFERENCE**

The annual conference aims to be informative, challenging and practical and assist people to build networks.

The 2010 AVETRA conference seeks to explore the ways in which VET research can lead or respond in turbulent times. The conference will address the following contexts:

- VET as an agent of change: Curriculum, teaching and learning
- VET policy leadership in turbulent times
- Leading and/or responding in turbulent times: VET institution and management practices
- Change and transformations in VET: Perspectives on turbulent times
- Beyond turbulence: other issues and perspectives

The 13<sup>th</sup> AVETRA Conference is expected to attract some 200 participants, from the vocational education research sector – with practitioners and researchers presenting their work.

Keynote Speakers, some refereed papers, workshops, symposia, the welcome reception and the conference dinner will be presented over 2 days. An afternoon of workshop is planned on Wednesday, 7 April 2010.

Sponsorship is invited - you will have the opportunity to showcase your services to this professional audience whilst supporting their ongoing research and development.

Please note that the below options have been designed to cover a wide range of opportunities. However, a package can be tailored to suit your needs and budget. Please contact the Conference Secretariat to discuss further opportunities.

# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSORS** (one only)

**Investment: \$9,900 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site, including published papers section
- Organisation overview in Conference program
- 1 x A4 black and white advertising in Conference Program – back cover (sponsor to supply)
- Ownership of one Keynote Speaker, including introduction of this speaker
- 3 full delegate registrations to the Conference (includes dinner)
- Acknowledgement during opening and closing of Conference
- 3 x satchel insert in delegate satchel
- Opportunity to display 1 x banner during plenary sessions and 1 x banner in catering area (sponsor to supply)
- 1 x display table for the 2 days of the Conference

## **GOLD SPONSORS** (maximum of 2)

**Investment: \$6,600 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in Conference program
- 1 x A4 advertising in Conference Program (sponsor to supply)
- Ownership of one Keynote Speaker, including introduction of this speaker
- 2 full delegate registration to the Conference (includes dinner)
- Acknowledgement during opening and closing of Conference
- 2 x satchel insert in delegate satchel
- 1 x table for the 2 days of the Conference

## **SILVER SPONSORS** (maximum of 5)

**Investment: \$4,400 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in Conference program
- Ownership of one Keynote Speaker, including introduction of this speaker
- 1 full delegate registration to the Conference (includes dinner)
- Acknowledgement during opening and closing of Conference
- 1 x satchel insert in delegate satchel
- 1 x table for the 2 days of the Conference

## **DINNER SPONSOR** (one only)

**Investment: \$4,400 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Promotional banners & signage at the dinner
- Liaison with Organising Committee on suitable entertainment for the evening
- 2 additional tickets to the dinner
- Introductory / welcoming remarks at the dinner
- Opportunity to provide gifts to dinner guests (sponsor to supply)

## **SACHEL SPONSOR** (one only)

**Investment: \$3,300 (incl GST)**

### **Benefits:**

- Logo on all publications, notifications and web site
- Acknowledgement during opening and closing of Conference
- Only your logo and the Conference logo on the delegate satchels
- 1 x satchel insert in delegate satchel

**BRONZE SPONSORS** (maximum of 10)**Investment: \$2,200 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in Conference Program
- 1 full delegate registration to the conference (includes dinner)
- Acknowledgement during opening and closing of Conference
- 1 x satchel insert in delegate satchel

**DELEGATE NAME BADGE & LANYARD SPONSOR** (one only)**Investment: \$2,200 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Only your logo and the Conference logo on the delegate name badges
- Only your logo on the delegate name badge lanyard
- 1 x satchel insert in delegate satchel

**LUNCH BREAK SPONSOR** (maximum of 1 per break)**Investment: \$2,200 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Acknowledgement during opening and closing of Conference
- 1 full delegate registration to the conference (includes dinner)
- 2 x banners (sponsor to supply) in lunch area
- 5 minute speech opportunity during sponsored lunch
- 1 x satchel insert in delegate satchel

**TEA BREAK SPONSOR** (maximum of 1 per break)**Investment: \$1,100 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- Acknowledgement during opening and closing of Conference
- 1 full delegate registration to the conference (includes dinner)
- 2 x banners (sponsor to supply) in tea break area during the sponsored break
- 5 minute speech opportunity during sponsored tea break
- 1 x satchel insert in delegate satchel

**EXHIBITORS****Investment: \$1,100 (incl GST)****Benefits:**

- Logo on all publications, notifications and web site
- 1 x table display for the 2 days of the Conference
- 1 x representative (including catering for two days)

**ADVERTISING****Investment: \$880 (incl GST)****Benefits:**

- 1 x A4 black and white advertising in Conference Program (sponsor to supply)

**SACHEL INSERT****Investment: \$550 (incl GST)****Benefits:**

- 1 x satchel insert in delegate satchel – inserts above 2 pages of A4 (brochures etc...)

**SINGLE SACHEL INSERT****Investment: \$330 (incl GST)****Benefits:**

- 1 x satchel insert in delegate satchel – no more than 2 pages of A4 (double sided)



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8 - 9 April 2010

Contact: \_\_\_\_\_  
Position: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

<b>Platinum Sponsor</b>	\$9,900	_____
<b>Gold Sponsor</b>	\$6,600	_____
<b>Silver Sponsor</b>	\$4,400	_____
<b>Dinner Sponsor</b>	\$4,400	_____
<b>Satchel Sponsor</b>	\$3,300	_____
<b>Bronze Sponsor</b>	\$2,200	_____
<b>Delegate Name Badge &amp; Lanyard</b>	\$2,200	_____
<b>Lunch Break Sponsor</b>	\$2,200	_____
<b>Tea Break Sponsor</b>	\$1,100	_____
<b>Table Display</b>	\$1,100	_____
<b>Advertising</b>	\$ 880	_____
<b>Satchel Insert</b>	\$ 550	_____
<b>Single Satchel Insert</b>	\$ 330	_____

The AVETRA 2010 Conference Secretariat will confirm your participation with a confirmation letter & tax invoice.

**Please complete and forward application to:**

Ms Aurélie Favennec  
AVETRA 2109 Conference Secretariat  
Conference Action Pty Ltd  
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Crows Nest NSW 1585 AUSTRALIA  
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