



HYDROLOGY & WATER RESOURCES Symposium 2012

Dockside, Cockle Bay
Sydney, NSW, Australia
19 - 22 November 2012



Sponsorship & Exhibition Prospectus



HYDROLOGY & WATER RESOURCES Symposium 2012

Invitation to Participate

HWRS 2012 is Australia's largest event devoted to hydrology, water engineering and related areas in water resources management. The Symposium has a long history as Australia's pre-eminent conference in hydrological research and provides a forum to discuss emergent and innovative approaches for practicing engineers and scientists.

HWRS 2012 will bring together a large audience of academics, government officials and industry practitioners. Symposium highlights will include presentations from various researchers working on the 21 Australian Rainfall and Runoff Revision Projects, and keynote speeches from some of the world's leading experts in hydrology and water resources.

If you need assistance with any sponsorship or exhibition enquiries, please contact:

Melissa Lawlor
HWRS 2012 Secretariat
C/- Conference Action Pty Ltd
Tel: 02 9431 8641
Email: HWRS2012@conferenceaction.com.au

Call for Papers

Papers on all areas of hydrology, water resources and related disciplines are invited and will be grouped thematically:

- Surface Water Hydrology
- Stochastic Hydrology
- Groundwater
- Surface Groundwater Interactions
- River Hydraulics
- Estuarine Processes
- Integrated Catchment Management
- Operational Hydrology
- Water Trading
- Hydroinformatics
- Water Resources Management
- Climate Change
- Floods and Precipitation Extremes
- Drought
- Remote Sensing
- Design Rainfall/Design Flood Estimation
- Quantifying and Managing Uncertainty
- Urban Hydrology
- Water Quality
- Ecohydrology
- Australian Rainfall and Runoff
- Education and Training

This list is not exclusive and papers outside these areas will be considered.

Sponsorship Information

prices include GST

Why Become a Sponsor?

As part of a comprehensive and effective marketing plan, sponsorship provides positive results and benefits to your brand and products – especially important in today's economic climate.

- **Exposure** to a local, national and international audience of professionals and decision makers involved in the industry.
- **Opportunities** to raise your company's profile amongst a valuable target audience before, during and after this event.
- **Recognition** including acknowledgement and clear demonstration of your organisation's involvement, commitment and support with this market.
- **Valuable insights**, information and exposure to the latest developments in this field.
- **Inclusion** in the integrated target audience professional marketing campaign.
- **Advantages** of legitimate tax deductions in the areas of advertising and the promotion of products.

We will work together with your company's marketing department to produce the best results within the above guidelines.

Platinum Sponsor

\$35,000

Entitlements:

- Company representative can do a five minute speech to delegates during dinner (note: the committee will decide the time the speech will occur)
- Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc)
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- Two (2) exhibition booths (in prime location)
- Four (4) exhibition staff registrations to man the exhibition booths
- Four (4) full Symposium registrations, including Welcome Reception and Dinner
- Four (4) additional tickets to the Welcome Reception
- Four (4) additional tickets to the Dinner
- Two (2) inserts in the delegate satchel
- Full page colour advertisement placed in registration brochure (artwork to be supplied by sponsor in line with print deadlines)
- Full page colour advertisement placed in final program book (artwork to be supplied by sponsor in line with print deadlines)

Gold Sponsor

\$20,000

Entitlements:

- Company representative can do a five minute speech to delegates during dinner (note: the committee will decide the time the speech will occur)
- Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc)
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- Two (2) exhibition booths
- Four (4) exhibition staff registrations to man the exhibition booths
- Two (2) full symposium registrations, including the Welcome Reception and Dinner
- Two (2) additional tickets to the Welcome Reception
- One (1) insert in the delegate satchel
- ½ page colour advertisement placed in final program book (artwork to be supplied by sponsor in line with print deadlines)

Sponsorship Information

prices include GST

Silver Sponsor

\$14,000

Entitlements:

- Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc)
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- One (1) exhibition booth
- Two (2) exhibition staff registrations to man the exhibition booth
- One (1) full symposium registration, including the Welcome Reception and Dinner
- One (1) insert in the delegate satchel
- ¼ page colour advertisement placed in final program book (artwork to be supplied by sponsor in line with print deadlines)

Dinner Sponsor

\$12,000

Entitlements:

- Company representative can do a five minute speech to delegates during dinner (note: the committee will decide the time the speech will occur)
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- Verbal acknowledgement of sponsorship at the Dinner
- Opportunity to display a banner(s) with company logo in the Dinner room and on all menus
- Four (4) tickets to the Dinner
- One (1) insert in the delegate satchel
- Dinner will include the infamous Hydrologic Games

Welcome Reception Sponsor

\$8,000

Entitlements:

- Company logo on all material related to the symposium (including website, registration brochure, final program)
- Verbal acknowledgement of sponsorship at the Welcome Reception
- Opportunity to display a banner(s) with company logo in the Welcome Reception area
- Four (4) tickets to the Welcome Reception
- One (1) insert in the delegate satchel

Coffee Cart Sponsor

\$8,000

Cost Covers:

- coffee cart
- coffee
- cups
- staff

Entitlements:

- Company logo on all material related to the symposium (including website, registration brochure, final program)
- Opportunity to display a banner(s) with company logo in the exhibition area
- Four (2) tickets to the Welcome Reception
- One (1) insert in the delegate satchel

Final Program Book Sponsor

\$7,500

Entitlements:

- Full page colour company advertisement on the inside front cover of the final program book
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- One (1) insert in the delegate satchel

Delegate Satchel Sponsor

\$7,500

Entitlements:

- Company logo printed on satchel (in addition to the event logo)
- Company logo on all material related to the conference (including website, registration brochure, final program)
- One (1) insert in the delegate satchel

Delegate Name Badge Sponsor

\$6,600

Entitlements:

- Company logo printed on delegate name badges (in addition to the event logo)
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- One (1) insert in the delegate satchel

Sponsorship Information

prices include GST

Delegate Lanyard Sponsor

\$6,600

Entitlements:

- Company logo printed on delegate lanyards
- Company logo on all material related to the conference (including website, registration brochure, final program)
- One (1) insert in the delegate satchel

Registration Brochure Sponsor

\$4,000

Entitlements:

- Full page colour company advertisement on the inside front cover of the registration brochure
- Company logo on all material related to the symposium (including website, registration brochure, final program)
- One (1) insert in the delegate satchel

Lunch Break Sponsor

\$2,200 per lunch

Entitlements:

- Exclusive naming rights to one symposium lunch (choice to be agreed with the Organisers)
- Acknowledgment of lunch sponsorship prior to the break by chairperson including sole logo in a PowerPoint Slide shown immediately prior to sponsored lunch
- One (1) pull-up banner to be displayed in lunch area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the symposium (including website, registration brochure, final program)

Tea Break Sponsor

\$1,500 per break

Entitlements:

- Exclusive naming rights to one symposium tea break (choice to be agreed with the Organisers)
- Acknowledgment of tea break sponsorship prior to the break by chairperson including sole logo in a powerpoint Slide shown immediately prior to sponsored lunch
- One (1) pull-up banner to be displayed in tea break area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the symposium (including website, registration brochure, final program)

Alternative Investments

\$1,100 each

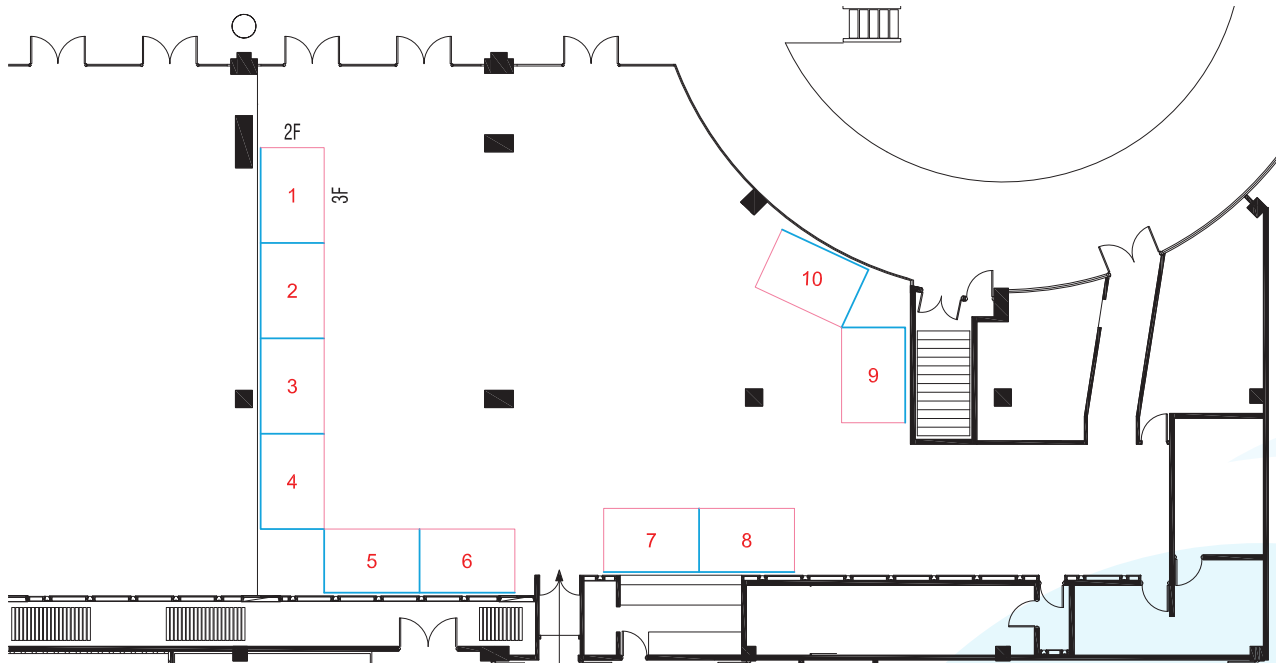
- Speaker gifts
- One (1) insert in the delegate satchel
- Supplying Pens & Pads

If the above opportunities do not address your company's needs, we will gladly consider other suggestions. Further information can be obtained from the HWRS 2012 Secretariat via email at HWRS2012@conferenceaction.com.au.

Exhibition Information

prices include GST

Exhibition Floor Plan



Please refer to the above floor plan for your choice of booth. Allocation will be strictly by date of receipt. There are a limited number of booths – so don't be disappointed – ORDER TODAY.

Venue

The Symposium will be held at Dockside, Cockle Bay, Sydney, NSW from 19 – 22 November 2012.

Costs

All 3m x 2m booths will cost \$3,900 each (GST inclusive).

Inclusions

All shell scheme booths will have the following inclusions:

- Velcro compatible side walls (2.4m high)
- Company name on fascia (corner booths x 2 fascias)
- Two (2) x 150 watt spotlights
- One (1) x 4 amp power point outlet (per booth)
- Two (2) exhibitor badges
- Two (2) exhibitors for all official morning/afternoon teas and lunches
- Two (2) tickets to the Welcome Reception

ALL morning/afternoon teas, and lunches will be held in the exhibition area for the duration of the event.

Anticipated Exhibition Times

MONDAY, 19 NOVEMBER 2012

- 0700 – 0900 hours exhibitor move-in
- 0900 – 1930 hours exhibition open

TUESDAY, 20 NOVEMBER 2012

- 0900 – 1700 hours exhibition open

WEDNESDAY, 21 NOVEMBER 2012

- 0900 – 1700 hours exhibition open

THURSDAY, 22 NOVEMBER 2012

- 0900 – 1530 hours exhibition open
- 1530 – 1630 hours exhibitor move-out

Booking Instructions

1. Please indicate the exhibition booth of your choice on the attached booking form and return to the HWRS 2012 Secretariat.
2. A letter indicating your allocated booth, a tax invoice and contract will be sent upon receipt of your application.
3. A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 6 weeks prior to the event.

Application Form



HYDROLOGY & WATER RESOURCES Symposium 2012

Please complete and forward application to:
HWRS 2012 Secretariat
C/- Conference Action Pty Ltd
PO Box 576, Crows Nest NSW 1585 AUSTRALIA
Tel: +61 2 9431 8699 Fax: +61 2 9431 8677
Email: HWRS2012@conferenceaction.com.au

Contact:

Position:

Company:

Address:

Suburb:

State:

Postcode:

Telephone:

Mobile:

Email:

Sponsorship Opportunities

- | | |
|--|---|
| <input type="checkbox"/> PLATINUM SPONSOR | \$35,000 |
| <input type="checkbox"/> GOLD SPONSOR | \$20,000 |
| <input type="checkbox"/> SILVER SPONSOR | \$14,000 |
| <input type="checkbox"/> DINNER SPONSOR | \$12,000 |
| <input type="checkbox"/> WELCOME RECEPTION SPONSOR | \$8,000 |
| <input type="checkbox"/> COFFEE CART SPONSOR | \$8,000 |
| <input type="checkbox"/> FINAL PROGRAM BOOK SPONSOR | \$7,500 |
| <input type="checkbox"/> DELEGATE SACHEL SPONSOR | \$7,500 |
| <input type="checkbox"/> DELEGATE NAME BADGE SPONSOR | \$6,600 |
| <input type="checkbox"/> DELEGATE LANYARD SPONSOR | \$6,600 |
| <input type="checkbox"/> REGISTRATION BROCHURE SPONSOR | \$4,000 |
| <input type="checkbox"/> LUNCH BREAK SPONSOR | \$2,200 |
| <input type="checkbox"/> Monday, 19 November 2012 | |
| <input type="checkbox"/> Tuesday, 20 November 2012 | |
| <input type="checkbox"/> Wednesday, 21 November 2012 | |
| <input type="checkbox"/> Thursday, 22 November 2012 | |
| <input type="checkbox"/> TEA BREAK SPONSOR | \$1,500 |
| <input type="checkbox"/> Monday, 19 November 2012 | <input type="checkbox"/> am <input type="checkbox"/> pm |
| <input type="checkbox"/> Tuesday, 20 November 2012 | <input type="checkbox"/> am <input type="checkbox"/> pm |
| <input type="checkbox"/> Wednesday, 21 November 2012 | <input type="checkbox"/> am <input type="checkbox"/> pm |
| <input type="checkbox"/> Thursday, 22 November 2012 | <input type="checkbox"/> am <input type="checkbox"/> pm |

Alternative Investments \$1,100 each

- Speaker Gifts
- Insert in Delegate Satchel
- Supplying Pads & Pens

Exhibition Opportunities

EXHIBITION BOOTH \$3,900 each

Booth Preference 1:

Booth Preference 2:

Booth Preference 3:

The HWRS 2012 Secretariat will confirm your participation with a confirmation email including a tax invoice and contract.

Signed:

Date :
