



2011 CONFERENCE

A large, abstract graphic design on the left side of the page. It features a central circular motif with a grid of dots, surrounded by concentric circles and a pattern of hexagons. The colors are various shades of teal and green, with a gradient effect. The overall design is modern and technical.

# 20:20 VISION

12 – 14 October 2011  
Novotel Canberra

Sponsorship & Exhibition Brochure



## Background Information

- VISION** To promote excellence in Vocational Education and Training.
- MISSION** AUSTAFE's mission is to actively develop, support and foster current and future TAFE leaders and managers across Australia.
- VALUES**
- Responsiveness:** Anticipating, understanding, meeting and exceeding the expectations of AUSTAFE members.
- Integrity:** Ensuring all relationships with members, stakeholders and clients are ethical, inclusive, transparent and accountable.
- Communication:** Enabling connective thought.
- GOALS**
- To provide member activities to enhance the professional capabilities of the TAFE sector.
  - To provide opportunities for and support the professional development of members.
  - To provide forums for exchange of members views.
  - To support the members in responding to challenges of the changing national and global education and training business.
  - To promote the benefits of VET internationally, nationally and locally.
  - To promote TAFE as the pre-eminent provider of VET.

## AUSTAFE 2011 Conference

The AUSTAFE 2011 Conference will be held at the Novotel Canberra from 12 – 14 October 2011 (Cocktail Function on Thursday, 13 October 2011).

This conference provides an opportunity for delegates from throughout Australia to come together to network, consider the new and innovative products and services showcased by the sponsors, and discuss current and future issues impacting on the vocational education and training environment.

Approximately 150 - 180 delegates from throughout Australia attend the national conference each year. Delegates include TAFE College/Institute Directors, educational leaders, senior decision making staff of government departments and other representatives with links to the vocational education and training sector from throughout Australia.

This year, the conference will be working alongside the TAFE Directors Australia on Wednesday, 12 October 2011 where there will be the Mick Young Oration Dinner with TDA.

### CONFERENCE VENUE

The AUSTAFE 2011 Conference will be held at:  
Novotel Canberra  
65 Northbourne Avenue  
Canberra City ACT 2600 Australia  
Tel: +61 2 6245 5000  
Fax: +61 2 6245 5100  
Web: [www.novotelcanberra.com.au](http://www.novotelcanberra.com.au)

### CONFERENCE SECRETARIAT

For all enquiries please contact:  
Melissa Lawlor  
AUSTAFE 2011 Conference Secretariat  
C/- Conference Action Pty Ltd  
PO Box 576, Crows Nest NSW 1585 Australia  
Tel (switch): +61 2 9431 8699  
Tel (direct): +61 2 9431 8641  
Fax: +61 2 9431 8677  
Email: [austafe@conferenceaction.com.au](mailto:austafe@conferenceaction.com.au)

20:20  
VISION

## Why Become A Sponsor?

Sponsoring this conference will provide your organisation with an excellent opportunity to showcase your products and services in front of senior decision makers from TAFE institutes and the broader VET sector from across Australia.

## Sponsorship Opportunities

The following options have been designed to cover a wide range of opportunities. However, packages can be tailored to suit your needs and budget. Please contact the AUSTAFE 2011 Conference Secretariat to discuss further opportunities.

### PLATINUM SPONSOR

(Exclusive)

Investment: \$22,000 (incl GST)

#### Benefits:

- Recognition as the Exclusive Platinum Sponsor throughout the conference
- 2 x table top displays including 2 x exhibitor pass
- 3 x full conference registrations including the Cocktail Function
- Ownership of one keynote speaker, including short introduction of this speaker (choice to be agreed with the Organisers)
- 1 x pull-up banner to be displayed in plenary area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the conference (including website, advertisements, registration brochure, signage, plenary sessions holding slides)
- Company logo, company profile (100 words max) and contact details in final program
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

### GOLD SPONSOR

(Maximum of two: one per lunch break)

Investment: \$16,500 (incl GST)

#### Benefits:

- Recognition as a Gold Sponsor throughout the conference
- 1 x table top display including 2 x exhibitor passes
- 2 x full conference registrations including the Cocktail Function
- Ownership of one keynote speaker, including short introduction of this speaker (choice to be agreed with the Organisers)
- Exclusive naming rights to one conference lunch (choice to be agreed with the Organisers)
- 1 x pull-up banner to be displayed in plenary area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the conference (including website, advertisements, registration brochure, signage, plenary sessions holding slides)
- Company logo, company profile (75 words max) and contact details in final program
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

# Sponsorship Opportunities

## SILVER SPONSOR

(Maximum of three, 1 per break)

Investment: \$11,000 (incl GST)

### Benefits:

- Recognition as a Silver Sponsor throughout the conference
- 1 x full conference registration including the Cocktail Function
- Exclusive naming rights to one conference break (morning tea or afternoon tea) – (choice to be agreed with the Organisers)
- 1 x pull-up banner to be displayed in break area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the conference (including website, advertisements, registration brochure, signage, plenary sessions holding slides)
- Company logo, company profile (50 words max) and contact details in final program
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## BRONZE SPONSOR

(Maximum of five)

Investment: \$8,800 (incl GST)

### Benefits:

- Recognition as a Bronze Sponsor throughout the conference
- 1 x full conference registration including the Cocktail Function
- 1 x pull-up banner to be displayed in break area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the conference (including website, advertisements, registration brochure, signage, plenary sessions holding slides)
- Company logo and contact details in final program
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## COCKTAIL FUNCTION SPONSOR

(Exclusive)

Investment: \$5,500 (incl GST)

### Benefits:

- Exclusive naming rights of the Cocktail Function
- 3 x tickets to the Cocktail Function
- 2 x pull-up banners to be displayed next to stage at the Cocktail Function (subject to venue restrictions – banner supplied by sponsor)
- 1 x full conference registration including the Cocktail Function
- Company Logo on all material related to the conference (including website, advertisements, registration brochure, Cocktail Function signage, final program)
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## SATCHEL SPONSOR

(Exclusive)

Investment: \$3,300 (incl GST)

### Benefits:

- Company logo printed alongside the conference logo on the delegates' bag (one colour print)
- Company logo on all material related to the conference (including website, registration brochure, final program)
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

# Sponsorship Opportunities

## DELEGATE NAME BADGE OR LANYARD SPONSOR

(One only of each)

Investment: \$2,200 (incl GST)

### Benefits:

- Company logo printed alongside the conference logo on the delegate name badge or lanyard (full colour print)
- Company logo on all material related to the conference (including website, registration brochure, final program)
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## LUNCH BREAK SPONSOR

(Maximum of one per break)

Investment: \$2,200 (incl GST)

### Benefits:

- Exclusive naming rights to one conference lunch (choice to be agreed with the Organisers)
- Acknowledgment of lunch sponsorship prior to the break by chairperson including sole logo in a PowerPoint Slide shown immediately prior to sponsored lunch
- 1 x pull-up banner to be displayed in lunch area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the conference (including website, registration brochure, final program)
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## TEA BREAK SPONSOR

(Maximum of one per break)

Investment: \$2,200 (incl GST)

### Benefits:

- Exclusive naming rights to one conference break (choice to be agreed with the Organisers)
- Acknowledgment of tea break sponsorship prior to the break by chairperson including sole logo in a PowerPoint Slide shown immediately prior to sponsored break
- 1 x pull-up banner to be displayed in break area (subject to venue restrictions – banner supplied by sponsor)
- Company logo on all material related to the conference (including website, registration brochure, final program) –
- 1 x satchel insert in delegates' bag
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## EXHIBITOR

Investment: \$1,500 (incl GST)

### Benefits:

- 1 x table display for the 2 days of the conference (morning tea, lunch and afternoon tea)
- Company logo on all material related to the conference (including website, registration brochure, final program)
- 2 x exhibitor pass, including catering for two days
- Delegate list prior to the event (names and organisations only, in accordance with privacy legislation)

## SACHEL INSERT

Investment: \$550 (incl GST)

### Benefits:

- 1 x satchel insert in delegates' bag



## Sponsorship Booking Form

Please complete and forward application to:

Melissa Lawlor, AUSTAFE 2011 Conference Secretariat  
 C/- Conference Action Pty Ltd  
 PO Box 576, Crows Nest NSW 1585 AUSTRALIA  
 Tel: +61 2 9431 8699 Fax: +61 2 9431 8677  
 Email: austafe@conferenceaction.com.au

Contact: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

All prices below are in Australian dollars and include GST

PACKAGE	PRICE	PLEASE TICK
PLATINUM SPONSOR (Exclusive).....	\$22,000	<input type="checkbox"/>
GOLD SPONSOR (Maximum of two – 1 per lunch break) .....	\$16,500	<input type="checkbox"/>
SILVER SPONSOR (Maximum of three – 1 per break) .....	\$11,000	<input type="checkbox"/>
BRONZE SPONSOR (Maximum of five).....	\$8,800	<input type="checkbox"/>
COCKTAIL FUNCTION SPONSOR (Exclusive) .....	\$5,500	<input type="checkbox"/>
SATCHEL SPONSOR (Exclusive) .....	\$3,300	<input type="checkbox"/>
DELEGATE NAME BADGE SPONSOR (Exclusive) .....	\$2,200	<input type="checkbox"/>
LANYARD SPONSOR (Exclusive).....	\$2,200	<input type="checkbox"/>
LUNCH BREAK SPONSOR (Maximum of one per break) .....	\$2,200	<input type="checkbox"/>
TEA BREAK SPONSOR (Maximum of one per break) .....	\$2,200	<input type="checkbox"/>
EXHIBITOR .....	\$1,500	<input type="checkbox"/>
SATCHEL INSERT .....	\$550	<input type="checkbox"/>

Thank you for your support. The AUSTAFE 2011 Conference Secretariat will confirm your participation with a confirmation letter & tax invoice.