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ANZAOMS

Australian and New Zealand Association
of Oral and Maxillofacial Surgeons
2012 Conference

11 – 13 October 2012
Sofitel Sydney Wentworth
NSW, Australia

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Invitation to Participate

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ANZAOMS

Your organisation is invited to become involved in the 2012 Annual Conference of the Australian and New Zealand Association of Oral and Maxillofacial Surgeons (ANZAOMS) in Sydney. Great sponsorship and exhibition opportunities exist for companies and organisations to promote their services, products and general image at the conference.

In accordance with the tradition of the past annual conferences, the organisation has formulated an exciting and innovative program. Supporting the conference through sponsorship and exhibiting will enable your organisation to:

- Promote and market your company's products and services to this highly targeted market
- Obtain high visibility at a premier event with extensive networking opportunities
- Share your expertise with delegates from across Australia and New Zealand
- Brand your business using your logo as a reminder of your products and services on tangible items such as delegate folders, satchels, pads, pens and other promotional items
- Prepare for the future by connecting with delegates and leaders in the field to increase your company's insight into future trends

We look forward to seeing you in Sydney.

Stuart Deane & David Sherring
ANZAOMS 2012 Convenors

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CONFERENCE VENUE

The setting for the conference is the Sofitel Sydney Wentworth.

This is conveniently located in Sydney CBD, offering visitors a huge variety of attractions, including designer boutiques, fine restaurants, museums and art galleries in close proximity.

Sofitel Sydney Wentworth
61 – 101 Philip Street
Sydney NSW Australia 2000
Tel: +61 2 9228 9188
Fax: +61 2 9228 9145

ANZAOMS 2012 CONFERENCE SECRETARIAT

For queries concerning sponsorship and exhibition opportunities, please contact the ANZAOMS 2012 Conference Secretariat:

Ms Jessica Abbey
ANZAOMS 2012 Conference Secretariat
C/- PO Box 576
Crows Nest NSW 1585 Australia
Tel: +61 2 9431 8699
Fax: +61 2 9431 8677
Email: anzaoms@conferenceaction.com.au
Web: www.anzaoms.org



Sponsorship Opportunities

All prices are in Australian dollars and include GST.



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Platinum \$33,000

- 3 x full conference registrations including Welcome Reception & Conference Dinner
- 4 x exhibition staff registrations including Welcome Reception only
- 2 x exhibition booths in preferred location
- 2 x additional tickets to the Conference Dinner
- Company logo on the Conference Dinner menu
- 1 x full page colour advertisement placed in the Registration Brochure (artwork to be supplied by sponsor within print deadlines)
- 1 x full page colour advertisement placed in Final Program and Abstract Book (artwork to be supplied by sponsor within print deadlines)
- 2 x A4 (or smaller) flyers in the conference satchel
- Company logo and acknowledgement to be on the inside cover of Registration Brochure and Final Program and Abstract Book
- Company logo on conference website with a hotlink to your company homepage
- Company logo on PowerPoint display at the commencement of plenary sessions
- Special recognition at the opening and closing session (Platinum sponsor only)
- Copy of delegate list (name, organisation, state only) in accordance with privacy legislation

Gold \$22,000

- 3 x full conference registrations including Welcome Reception & Conference Dinner
- 2 x exhibition staff registrations including Welcome Reception only
- 1 x exhibition booth
- 2 x additional tickets to the Conference Dinner
- 1 x ½ page colour advertisement placed in Final Program and Abstract Book (artwork to be supplied by sponsor within print deadlines)
- 1 x A4 (or smaller) flyer in the conference satchel
- Company name/logo printed on the lanyards
- Company logo and acknowledgement to be on the inside cover of Registration Brochure and Final Program and Abstract Book
- Company logo on conference website with a hotlink to your company homepage
- Company logo on PowerPoint display at the commencement of plenary sessions
- Copy of delegate list (name, organisation, state only) in accordance with privacy legislation

Sponsorship Opportunities

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Silver \$16,500

- 1 x full conference registration including Welcome Reception & Conference Dinner
- 2 x exhibition staff registrations including Welcome Reception only
- 1 x exhibition booth
- 1 x additional ticket to the Conference Dinner
- 1 x ¼ page colour advertisement placed in Final Program and Abstract Book (artwork to be supplied by sponsor within print deadlines)
- 1 x A4 (or smaller) flyer in the conference satchel
- Company logo and acknowledgement to be on the inside cover of Registration Brochure and Final Program and Abstract Book
- Company logo on conference website with a hotlink to your company homepage
- Company logo on PowerPoint display at the commencement of plenary sessions
- Copy of delegate list (name, organisation, state only) in accordance with privacy legislation

Bronze \$11,000

- 2 x exhibition staff registrations including Welcome Reception only
- 1 x exhibition booth
- Company logo and acknowledgement to be on the inside cover of Registration Brochure and Final Program and Abstract Book
- Company logo on conference website with a hotlink to your company homepage
- Company logo on PowerPoint display at the commencement of plenary sessions
- Copy of delegate list (name, organisation, state only) in accordance with privacy legislation

Welcome Reception Sponsor \$7,700

The opening social event on the conference program – Thursday, 11 October 2012 will be located within the exhibition area at the Sofitel Sydney Wentworth.

- Opportunity to display a banner(s) with company name / logo (sponsor to supply)
- Company logo on conference signage during the Welcome Reception
- 4 x complimentary tickets to the Welcome Reception
- Company logo to be printed on inside front cover of Registration Brochure and Final Program and Abstract Book
- 1 x A4 (or smaller) flyer in the conference satchel

Sponsorship Opportunities

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Satchel Sponsor \$7,700

- 1 x full conference registration including Welcome Reception and Conference Dinner
- Company acknowledgment as a sponsor in the Registration Document and Final Program and Abstract Book
- Company name/logo on all conference satchels (together with the ANZAOMS logo)
- 1 x A4 (or smaller) flyer in the conference satchel

Day Catering Sponsor

(Lunch, Morning and Afternoon Tea) \$4,950 per day

- Naming rights for one full day catering
- 1 x A4 (or smaller) flyer in the conference satchel
- Opportunity to display a banner(s) with company name / logo on your day of sponsorship in the exhibition and catering area (sponsor to supply)
- Company logo to be printed on inside front cover of Registration Brochure and Final Program and Abstract Book

Wireless Internet Sponsor (1 Only) \$4,400

- Naming rights as the Wireless Internet Sponsor throughout the conference
- 1 x A4 (or smaller) flyer in the conference satchel
- Company logo on conference website with a hotlink to your company homepage
- Company logo to be printed on inside front cover of Registration Brochure and Final Program and Abstract Book

Conference Note Pads and Pens Sponsor \$990 per item

Sponsor to supply 200 notepads or pens

- Pads and pens to be placed in the conference satchel or on tables in plenary room
- Company acknowledgment as a sponsor in the Final Program and Abstract Book
- Pads and/or pens to be supplied by sponsor

Advertising in Conference Handbook

Finished artwork to be supplied by Sponsor

- 1 x full page colour advertisement in the Final Program and Abstract Book \$2,750
- 1 x ½ page colour advertisement in the Final Program and Abstract Book \$1,650

Satchel Inserts \$1,100

- 1 x A4 (or smaller) flyer in the conference satchel

Exhibition Opportunities

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The Welcome Reception and morning tea/lunch/afternoon tea breaks will be held in the exhibition area.

EXHIBITION BOOTH (3m x 2m) \$3,850 each

Inclusions

All shell scheme booths will have the following inclusions:

- 2 x exhibitor staff registrations including Welcome Reception and Day Catering
- 100 word company listing in Final Program and Abstract Book
- Inclusion in "Exhibitor Passport"
- Copy of delegate list (name, organisation, state only), in accordance with privacy legislation
- Each shell scheme booth (3m x 2m) for the duration of the conference will include:
 - o Coal velcro-compatible walls, 2.4m high
 - o Company name on fascia board (max 30 characters including spaces)
 - o 2 x 150w adjustable spotlights mounted inside fascia
 - o 1 x 4amp power point

Exhibitor Passport

To encourage maximum participation within the exhibition area, all delegates will receive an "exhibition passport" in their conference satchel. All passports that are completed with a full set of exhibitor stamps will go into a prize draw.

Booking Instructions

1. Please indicate the sponsorship item and/or exhibition booth of your choice on the attached booking form and return to the ANZAOMS 2012 Conference Secretariat. Kindly note that exhibition booth allocations will be made in the order of receipt, however the platinum sponsors of the conference will be given priority.
2. A letter indicating your allocated sponsorship package and/or booth, tax invoice and contract will be sent upon receipt of your application.
3. A comprehensive exhibition manual with further details and the necessary order forms will be forwarded approximately 6 weeks prior to the conference.

Exhibition Floor Plan

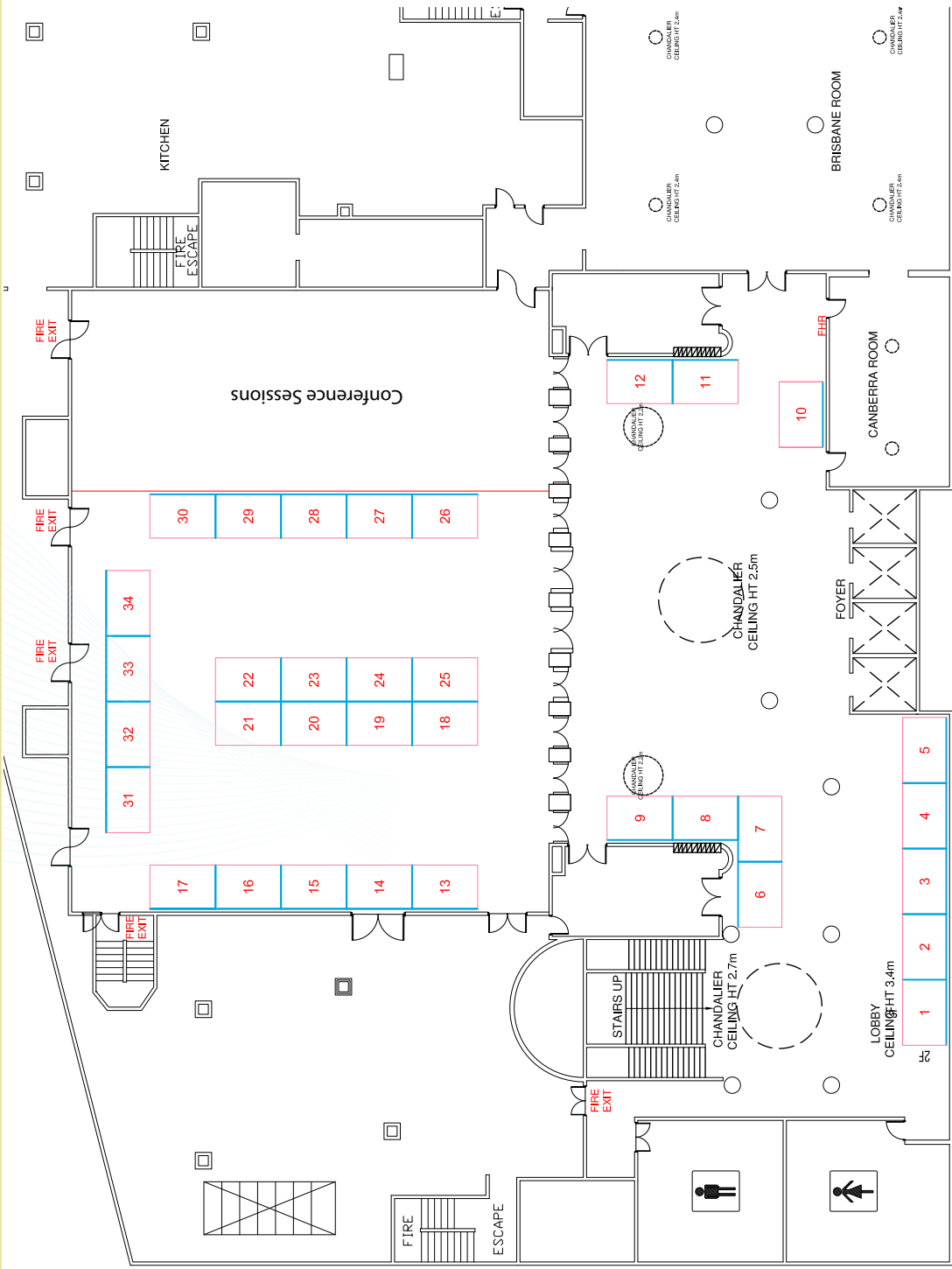


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Sponsorship/Exhibition Booking Form

All prices are in Australian Dollars and include GST



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CONTACT DETAILS

Contact Name: _____

Position: _____

Organisation: _____

Postal Address: _____

Suburb: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____

Mobile: _____

Email: _____

(required for confirmation details)

SPONSORSHIP OPPORTUNITIES

We would like to take up the following sponsorship package(s):

- Platinum Sponsorship \$33,000
- Gold Sponsorship \$22,000
- Silver Sponsorship \$16,500
- Bronze Sponsorship \$11,000
- Welcome Reception Sponsor \$7,700
- Satchel Sponsor \$7,700
- Day Catering Sponsor
 - Thursday \$4,950
 - Friday \$4,950
- Wireless Internet Sponsor \$4,400

SOLD OUT

Conference note pads & pens

- Note pads \$990
- Pens \$990
- 1 x full page Colour Advertisement \$2,750
- 1 x ½ page Colour Advertisement \$1,650
- Satchel Insert \$1,100
- Exhibition Booth (3m x 2m) \$3,850

EXHIBITION BOOTH PREFERENCE

1st Booth(s) preference: _____

2nd Booth(s) preference: _____

3rd Booth(s) preference: _____

Signature: _____

Date: _____

Please return the completed form to:
ANZAOMS 2012 Conference Secretariat, C/- PO Box 576, Crows Nest NSW 1585 Australia
Tel: + 61 2 9431 8699 Fax: + 61 2 9431 8677 Email: anzaoms@conferenceaction.com.au