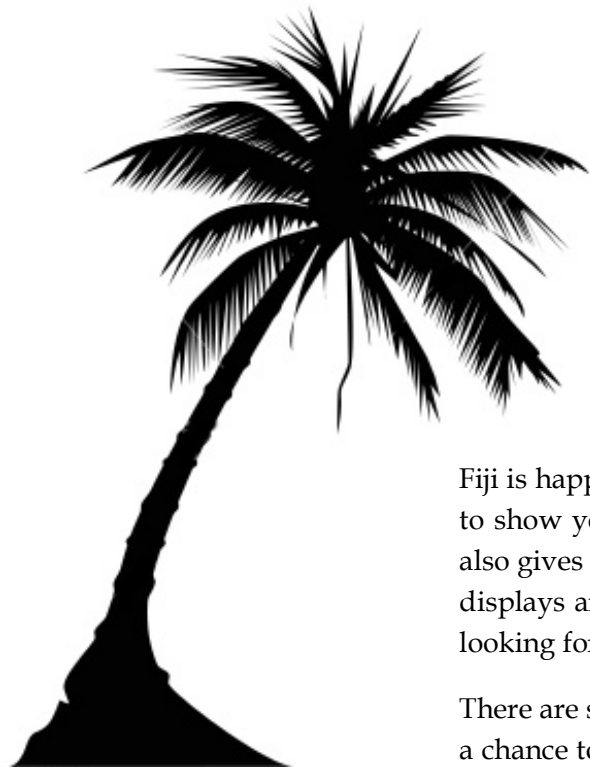




AADS 2012

Sponsorship Prospectus





To The Sponsors of AADS 2011 Convention,

Fiji is happening this year **14 -17 June 2012**. We have put together a program that offers an opportunity for you to show your customers, the members of AADS how much you appreciate their business through the year. It also gives you a chance to meet with the Members of the AADS in a relaxed atmosphere. This year is not one for displays and so forth. As you can see from the program it is based around "Island time" and therefore we are looking for you to offer your support to our members in this venture.

There are some key events in the program as you can see that you can have naming rights for, that will give you a chance to put you Company's name right in front of our members and show them your support for the diesel industry.

Please complete and return the sponsorship application form at the end of this prospectus to secure your involvement in AADS 2012. We look forward to working with you to create many memorable events at AADS 2012 and helping you get the best value for your money spent. We look forward to your early replies. If you would like to discuss the different options or have some ideas of your own as to how you could be involved we would love to discuss these with you.

Kind Regards

Mike Hurley
President

Association of Australasian Diesel Specialists

PROVISIONAL PROGRAM

AADS 2012 Conference - Radisson Resort Fiji Denerau Island						
Thursday, 14 - Sunday, 17 June 2012						
TIME	THURSDAY	FRIDAY	SATURDAY		SUNDAY	
800	Delegate Arrivals	Breakfast at BLU/Welcome Address		Breakfast at BLU/AGM		
830						
900						Delegate Departures
930		Ambrose Golf Tournament	Optional Half day tour	Optional Watersports/jet ski safari	Delegate free time	
1000						
1030						
1100				Lunch		
1130						
1200						
1230						
1300						
1330			Lunch	Rugby Game	Optional Half-Day tour	
1400						
1430						
1500			Optional Leisure Cruise	Delegate free time		
1530						
1600						
1630						
1700						
1730			Pool side BBQ and Polynesian Dancers			
1800						
1830						
1900	Welcome Reception	Conference Dinner				
1930		- Welcome kava ceremony				
2000		- Meke Show				
2030		-3 Course Dinner				
2100		-band				
2130						
2200						
2230						
2300						
2330						

OPTIONAL TOURS & ACTIVITIES

FINDING NEMO CRUISE:

In just 30 minutes you'll be at South Sea Island where you can spend two hours and be back in time for lunch (or maybe a siesta!) See the stunning underwater world of the Marine Sanctuary that surrounds the islands with its colourful coral and magnificent fish life. You don't even have to get wet as we'll take you to view all this in our semi-submersible vessel "Coral Explorer". You sit beneath the surface viewing the coral and fish through large panoramic windows.



VUDA LOOK OUT AND MARKET CULTURAL TOUR:

A morning of experiencing the sights and sounds of Nadi and its enriching cultural experience. Tours for this region are the most diversified and accessible. Departing from the Resort, this tour is a great orientation into Fiji's History, Culture and the lifestyle of the people today. Highlights:

Viseisei Village -This chiefly village of Viseisei is situated on the site where the first Fijians landed more than 3,500 years ago in canoes before dispersing to other parts of the country. This historically important village is the perfect place to discover more about Fiji's history. Also learn more about the current Fijian village lifestyle and culture.

Garden of the Sleeping Giant- In 1985, this Garden of the Sleeping Giant was founded by the famous American actor, Raymond Burr. This garden houses the biggest Orchid collection in the South Pacific. Be in awe of the numerous varieties of orchids, flowing trees, shrubs and lilies as you take a relaxing walk through the garden.

Vuda Lookout



LEISURE CRUISE:

Fiji's 'Bula Spirit' is unique to the South Pacific, and her waters are an unspoilt, untouched region offering clean crystal blue expanses with wonderful visibility, awesome dive sites, pristine white beaches, safe anchorages, sport fishing and the special opportunities to visit Fijian villages to meet the people to feel their warmth, experience their culture, enjoy lovo and witness a meke. Fiji's cruise market is still developing and off the major tourist trail, so you won't be competing with other boats for special anchorages!



VENUE



Radisson Blu Resort Fiji Denarau Island is one of the best area resorts. In Fiji, beaches are the main attraction, and the Radisson offers the best beach frontage on the island. The resort is located only five minutes from Port Denarau Marina, 20 minutes from Nadi International Airport and is in close proximity to Nadi Town, where you can enjoy shopping and experience local culture. The hotel provides guests with the opportunity to either escape and relax or jump right in and get involved, so come see why this hotel is considered one of the best resorts in Fiji.

The 270 spacious hotel rooms and suites at the Radisson Blu Resort Fiji Denarau Island will provide comfort and convenience during your visit to Fiji. Accommodation options include standard guest rooms, one bedroom suites and two bedroom suites, all with magnificent views of our tropically landscaped gardens or one of our many lagoon swimming pools. Each room is beautifully outfitted with island inspired interior and unique black and white photography showcasing the Fijian culture.



SPONSORSHIP OPPORTUNITIES

(All Sponsorship Opportunities are GST inclusive)

EXCLUSIVE GOLD SPONSOR - \$10,000

Investment Benefits for the exclusive Gold Sponsor of AADS 2012 includes:

- *Exclusive sponsorship of the AADS 2012 Conference Dinner - "A Taste of Fiji"*

The Conference dinner will also be held in the Captain's Ballroom and will feature the following:

- Welcome Kava Ceremony
 - Meke Show
 - 3 course cross inspired menu
 - Theming
 - 4 hours of live music
- A company address at the Conference Dinner
 - Recognition of sponsorship throughout the conference
 - Company logo and name on all promotional material
 - List of delegates to the conference
 - One (1) ½ page black & white complimentary company advertisement in promotional material
 - Recognition in the Associations Newsletters
 - Acknowledgment via conference website
 - Opportunity to do a "Room drop" to all delegate rooms - items to be supplied by sponsor
 - 2 x Complimentary registrations (Registration includes - The Welcome Reception, Conference Dinner, Poolside BBQ with Polynesian dancers and Breakfast in the Captain's ballroom on Friday and Saturday morning)



SILVER SPONSOR - \$7,500

Investment Benefits for a Silver Sponsor of AADS 2012 includes:

- *Exclusive sponsorship of the AADS 2012 Welcome Reception*

The Welcome Reception will be held on the Ocean Deck of the Radisson Blu Resort on Thursday, 14 June 2012. It will be 2 hours of canapés and drinks and will give an opportunity for delegates to convene for the first time at the venue and will also be an opportunity to take part in the fire lighting ceremony that happens each day at dusk at the Resort.



OR

- *Exclusive sponsorship of the AADS 2012 Poolside BBQ with Polynesian Dancers*

Delegates will reconvene after the Rugby match on Saturday, 16 June 2012 with a Poolside BBQ Dinner at Nukuvula – the pool bar at Radisson Blu Resort. The evening will include a BBQ menu and drinks package and a Polynesian Fire show and serenaders.

- A company address at the Social Function
- Recognition of sponsorship throughout the conference
- Company logo and name on all promotional material
- List of delegates to the conference
- Recognition in the Associations Newsletters
- Acknowledgment via conference website
- Opportunity to do a “Room drop” to all delegate rooms – items to be supplied by sponsor
- 1 x Complimentary registrations (Registration includes – The Welcome Reception, Conference Dinner, Poolside BBQ with Polynesian dancers and Breakfast in the Captain’s ballroom on Friday and Saturday morning)



BRONZE SPONSOR \$5,000

Investment Benefits for a Bronze Sponsor of AADS 2012 includes:

- *Exclusive sponsorship of Breakfast in the Captain's Ballroom on either Friday or Saturday morning*

The Captain's Ballroom will allow the group to have complete privacy for presentations and speeches on the Friday and Saturday mornings of the conference. The room will be set with a private hot and cold buffet and live cooking station each morning.

- A company address at the Breakfast
- Recognition of sponsorship throughout the conference
- Company logo and name on all promotional material
- List of delegates to the conference
- Recognition in the Associations Newsletters
- Acknowledgment via conference website



GOLF SPONSOR \$2,500

Investment Benefits for the Golf Sponsor of AADS 2012 includes:



Exclusive sponsorship of the Ambrose golf tournament

- The opportunity to have promotional material on the course or supply prizes throughout the course
- Recognition of sponsorship throughout the conference
- Company logo and name on all promotional material
- List of delegates to the conference
- Recognition in the Associations Newsletters
- Acknowledgment via conference website



SPONSORSHIP & EXHIBITION APPLICATION FORM

Company: _____

Contact Person: _____

Position: _____

Address: _____

_____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

SPONSORSHIP REQUEST

TYPE: _____ COST: \$ _____

Signature: _____ Date: _____

The AADS 2012 Secretariat will confirm your sponsorship request together with a Tax Invoice.

PLEASE COMPLETE AND FORWARD APPLICATION TO:
AADS 2012 CONFERENCE SECRETARIAT
CONFERENCE ACTION PTY LTD
PO BOX 576, CROWS NEST NSW 1585
FAX: (02) 9431 8677
EMAIL: AADS@CONFERENCEACTION.COM.AU

Enquiries to: Conference Action Pty Ltd
Email: aads@conferenceaction.com.au Tel: (02) 9431 8638